



Industry, Tourism & Investment¹ Survey Results: Report Card

Engagement			+/- ITI (2016)	+/- GNWT Overall	GNWT Range Lowest - Highest %	Ranking ²	
69.8%	17.4%	12.5%	-5.2	+1.2	55.3-81.8%	II	
COMMITMENT	CAPACITY			-7.6	+0.7	64.3-79.6%	II
	DEVELOPMENT			-1.1	+4.6	46.4-71.3%	II
	EXCELLENCE & INNOVATION			-1.1	+5.0	56.6-82.6%	II
	CULTURE			-4.5	+4.8	58.2-77.0%	II
SATISFACTION	DIVERSITY & INCLUSION			+7.8	+6.3	44.1-75.6%	II
	HEALTH, WELLNESS & SAFETY			-4.1	+10.0	57.9-85.5%	I
	LEADERSHIP			-8.0	-1.7	56.4-81.3%	II

	2021	2016
ITI Engagement Favorability Score	69.8%	74.9%
ITI Survey Response Rate	56.9%	71.9%

¹ Including the NWT Business Development and Investment Corporation

² The rank indicates how departmental results compare with other GNWT departments, boards, and agencies. I = Top 25th percentile, II = 25th to 75th percentile, III = Bottom 25th percentile