



Industry, Tourism and Investment Survey Results: Report Card

Engagement				+/- ITI (2023)	+/- GNWT Overall	GNWT Range Lowest - Highest %	Ranking ¹
66.8% 18.4% 13.2%				-1.2	-0.8	55% - 82%	II
■ FAVOURABLE ■ NEUTRAL ■ UNFAVOURABLE							
COMMITMENT	CAPACITY			-1.4	+2.1	57% - 87%	II
	DEVELOPMENT			+0.2	+2.8	36% - 70%	II
	EXCELLENCE & INNOVATION			-5.6	-2.3	52% - 79%	II
	CULTURE			+1.0	+3.6	45% - 83%	II
SATISFACTION	DIVERSITY & INCLUSION			-4.1	+4.5	46% - 79%	II
	HEALTH, WELLNESS & SAFETY			+3.0	+11.2	54% - 87%	I
	LEADERSHIP			+1.2	-3.1	47% - 81%	II
				2025	2023		
ITI Engagement Favourability Score				66.8%	68.0%		
ITI Response Rate ²				70.6%	63.2%		

¹ The rank indicates how departmental results compare with other GNWT departments, boards, and agencies. I = Top 25th percentile, II = 25th to 75th percentile, III = Bottom 25th percentile

² 2023 Response Rate includes BDIC